Doncaster Libraries Mission and Vision

Mission:

Doncaster Libraries aims to develop and enhance the learning, skills and cultural life of its residents and visitors across the borough, specifically through:

- Developing a lifelong love of reading for residents, demonstrating how reading can contribute to healthy, productive and successful lives for all residents.
- Supporting residents searching for work, developing skills or small-to-medium businesses.
- Increasing residents' access to quality online information and digital resources, increasing the digital and creative skills capabilities of the borough.
- Celebrating Doncaster's diverse and extensive heritage with an excellent Archives and Local Studies resources showcased in libraries, working alongside the Council's Heritage Services to achieve this.
- Contributing to the cultural calendar of the borough through wide ranging and stimulating events and resources.
- Achieving these aims with the best resources available, with a strong commitment to partnership-working, innovation and continuous improvement.
- Providing a professional service offered by a welcoming, expert and friendly workforce in fully accessible library venues.

It is the Library Service's vision to achieve these aims by:

- Creating, publishing and monitoring an annual service plan which is aligned to the Council's and communities priorities, and which demonstrates the strategic commitment by the Council to maintain an innovative and improving library service.
- Helping people who are not confident readers to enjoy reading, and helping people who enjoy reading to read more.
- Developing and creating new partnership opportunities to provide high quality reading, information and digital learning opportunities.
- Working closely with Doncaster's residents to understand people's needs and provide resources in the right place, at the right time, and in the right way to meet these needs.
- Reaching the most disadvantaged, and providing appropriate resources for people of all ages and backgrounds.
- Providing an excellent libraries and culture events programme.
- Demonstrating to key stakeholders and partners the value of libraries in terms of their contribution to the local economy, to residents' health and wellbeing, and to residents' skills and learning.