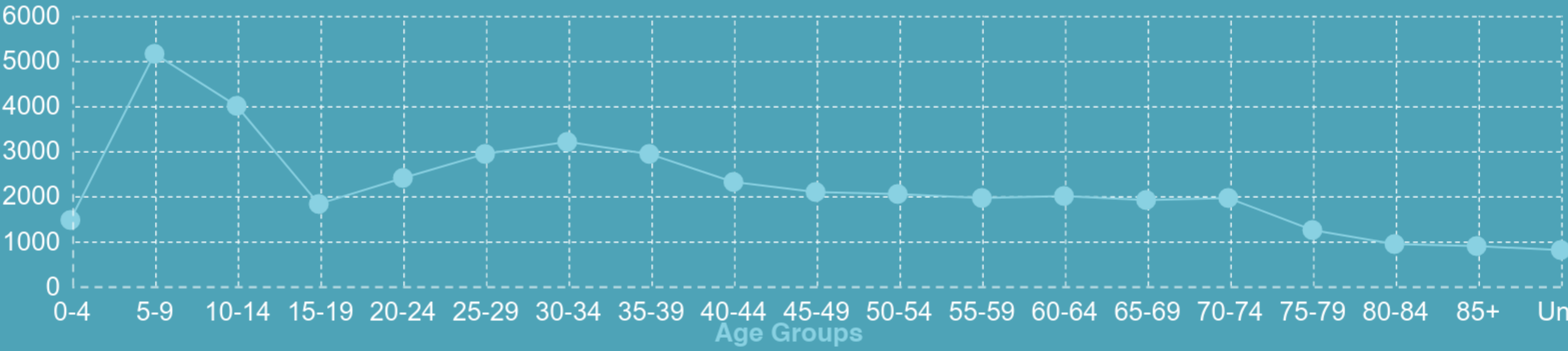


Service Overview

June 2019

Library Service

Age Range of Doncaster Library Members



Library Visits	Library Enquiries	Issues	Computer Use (hrs)	New Library Members	Active Library Members	Library Web Hits	Library Volunteers into Work
49,966	25,837	24,357	8827	540	25,119	15,415	3

Ethnicity Of Community

Ethnic Group	% of Library Community	% of Doncaster Community
White British	59.89%	91.8%
White Other	4.77%	3.4%
Mixed/Multiple	0.02%	1.1%
Asian/Asian British	2.70%	2.5%
Black/African/Caribbean/Black British	2.57%	0.8%
Other Ethnic Group	1.86%	0.4%
Ethnic Group not supplied	27.72%	0%

Total Library Members
41,637

Library members with a disability: **2.66%**

Disability % for Doncaster: **21.7%**

46.9% of Library Members aged 0-18yrs are from a BME background

11.82% of Males living in Doncaster are Library Members

15.26% of Females living in Doncaster are Library Members

Heritage Services

Avg. transaction Value	Avg. spend per visitor	Museum Visits	Cusworth Visits	Museum School Visits	Cusworth School Visits	Schools Income	Total Volunteer Hours
£3.20	£0.66	944	2959	371	82	£1140	507

Doncaster 1914-18 Performance

3 Volunteers engaged	15 Volunteer hrs	0 Volunteers into Work	Website Visitors: 1,309	Page Views: 3,103
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Social Media

Libraries Followers: 2460 Impressions: 39200 Top Tweet Impressions: 15500	Libraries Likes: 1105 Impressions: 13863	Libraries Followers: 271 Total Audience: 18205 Total Impressions: 20533
Museum Followers: 4602 Impressions: 37500 Top Tweet Impressions: 4674	Museum Likes: 2847 Impressions: 32142	
Cusworth Followers: 3605 Impressions: 2480 Top Tweet Impressions: 297	Cusworth Likes: 6255 Impressions: 75127	
DALS Followers: 19 Impressions: 107 Top Tweet Impressions: 0	DALS Likes: 156 Impressions: 3052	

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