

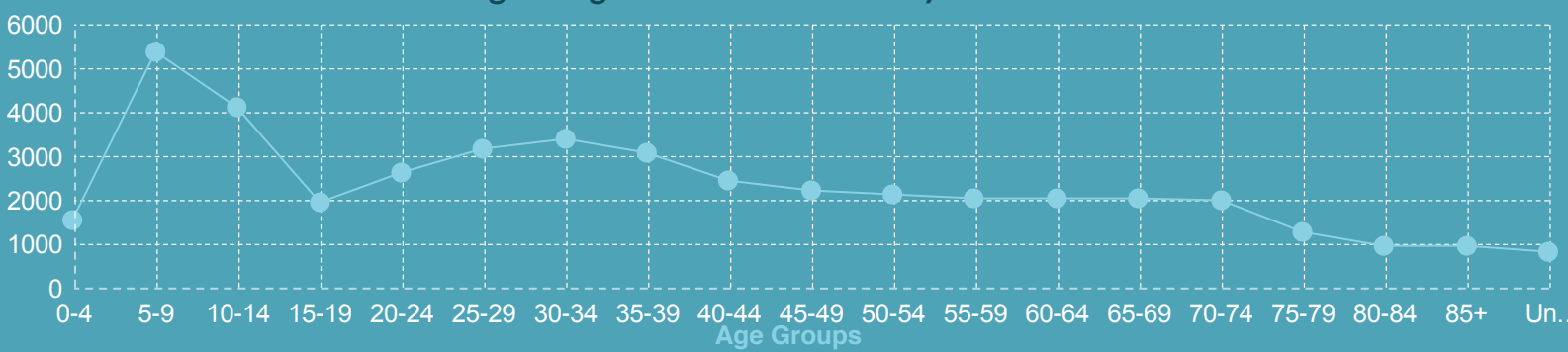
# Service

## March 2019

# Overview

### Library Service

Age Range of Doncaster Library Members



Library Visits	Library Enquiries	Issues	Computer Use (hrs)	New Library Members	Active Library Members	Library Web Hits	Library Volunteers into Work
55,276	29,936	24,683	10,878	690	25,724	19,170	4

### Ethnicity Of Community

Ethnic Group	% of Library Community	% of Doncaster Community
White British	60.41%	91.8%
White Other	4.92%	3.4%
Mixed/Multiple	0.02%	1.1%
Asian/Asian British	2.69%	2.5%
Black/African/Caribbean/Black British	2.57%	0.8%
Other Ethnic Group	1.87%	0.4%
Ethnic Group not supplied	27.13%	0%

**Total Library Members**  
43625

**Library members with a disability**  
2.7%

**Disability % for Doncaster**  
21.7%

**41.75%** of Library Members aged 0-18yrs are from a BME background

**12.46%** of Males living in Doncaster are Library Members

**15.92%** of Females living in Doncaster are Library Members

### Heritage Services

Avg. transaction Value	Avg. spend per visitor	Museum Visits	Cusworth Visits	Museum School Visits	Cusworth School Visits	Schools Income	Total Volunteer Hours
£2.69	£0.40	1936	2197	359	245	£450	221

### Doncaster 1914-18 Performance

3 Volunteers engaged	28 Volunteer hrs	0 Volunteers into Work	Website Visitors 979
			Page Views 2568

### Social Media

<p><b>Libraries</b></p> <p>Followers: 2408 Impressions: 22300 Top Tweet Impressions: 3015</p>	<p><b>Libraries</b></p> <p>Likes: 1079 Impressions: 8102</p>	<p><b>Libraries</b></p> <p>Followers: 262 Avg. Daily Impressions: 834 Avg. Monthly Viewers: 33,590</p>
<p><b>Museum</b></p> <p>Followers: 5516 Impressions: 4518 Top Tweet Impressions: 994</p>	<p><b>Museum</b></p> <p>Likes: 2732 Impressions: 41470</p>	
<p><b>Cusworth</b></p> <p>Followers: 3554 Impressions: 2918 Top Tweet Impressions: 1067</p>	<p><b>Cusworth</b></p> <p>Likes: 6041 Impressions: 31717</p>	