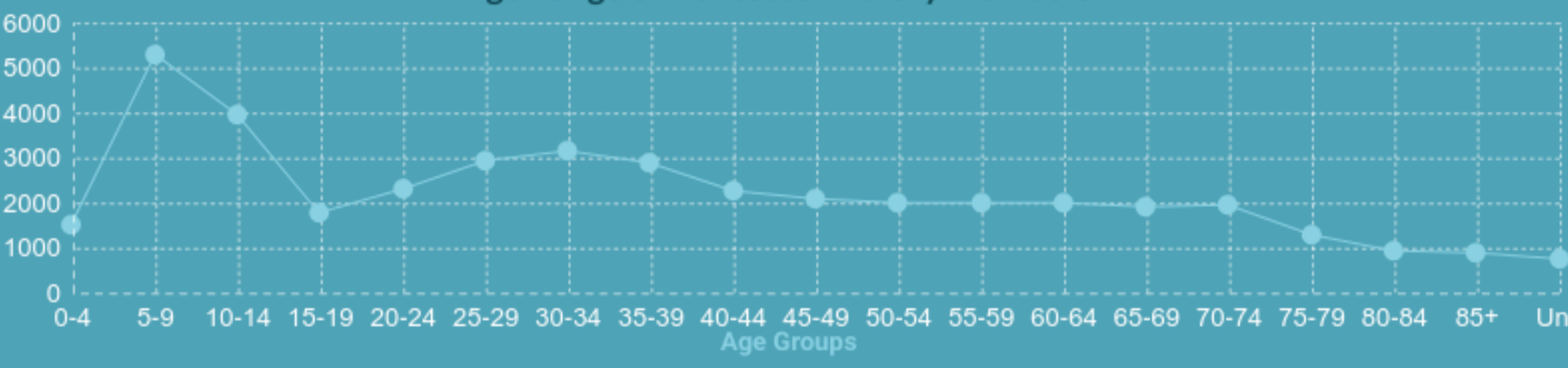


Service Overview

August 2019

Library Service

Age Range of Doncaster Library Members



Library Visits	Library Enquiries	Issues	Computer Use (hrs)	New Library Members	Active Library Members	Library Web Hits	Library Volunteers into Work
43,406	21,627	31,450	9331	952	25,092	17,200	0

Ethnicity Of Community

Ethnic Group	% of Library Community	% of Doncaster Community
White British	60.14%	91.8%
White Other	4.70%	3.4%
Mixed/Multiple	0.02%	1.1%
Asian/Asian British	2.76%	2.5%
Black/African/Caribbean/Black British	2.58%	0.8%
Other Ethnic Group	1.84%	0.4%
Ethnic Group not supplied	27.57%	0%

Total Library Members 41,478

Library members with a disability **2.59%**

Disability % for Doncaster **21.7%**

46.79% of Library Members aged 0-18yrs are from a BME background

11.77% of Males living in Doncaster are Library Members

15.21% of Females living in Doncaster are Library Members

Heritage Services

Avg. transaction Value	Avg. spend per visitor	Museum Visits	Cusworth Visits	Museum School Visits	Cusworth School Visits	Schools Income	Total Volunteer Hours
£3.16	£0.28	1675	6390	----	----	----	581

Social Media

Libraries Followers: 2500 Impressions: 25000 Top Tweet Impressions: 2343	Libraries Likes: 1163 Impressions: 31392	Libraries Followers: 273 Total Audience: 27740 Total Impressions: 30803
Museum Followers: 4653 Impressions: 11500 Top Tweet Impressions: 1418	Museum Likes: 2952 Impressions: 22233	
Cusworth Followers: 3636 Impressions: 3545 Top Tweet Impressions: 985	Cusworth Likes: 6691 Impressions: 365407	
DALS Followers: 26 Impressions: 411 Top Tweet Impressions: 125	DALS Likes: 177 Impressions: 14471	