

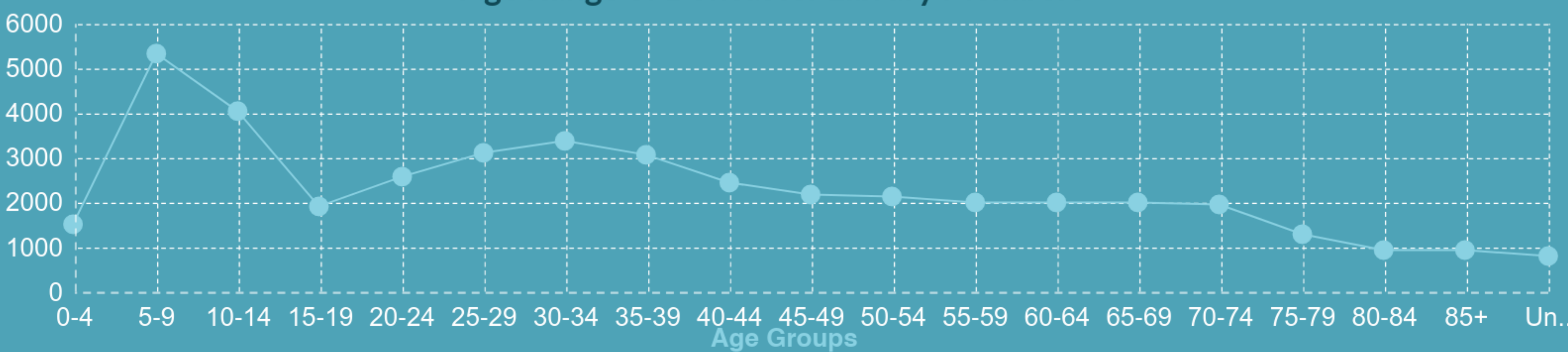
# Service

May 2019

## Overview

### Library Service

Age Range of Doncaster Library Members



|                |                   |        |                    |                     |                        |                  |                              |
|----------------|-------------------|--------|--------------------|---------------------|------------------------|------------------|------------------------------|
|                |                   |        |                    |                     |                        |                  |                              |
| Library Visits | Library Enquiries | Issues | Computer Use (hrs) | New Library Members | Active Library Members | Library Web Hits | Library Volunteers into Work |
| 41,397         | 19,687            | 26,445 | 9446               | 659                 | 25,385                 | 17,314           | 4                            |

### Ethnicity Of Community

| Ethnic Group                          | % of Library Community | % of Doncaster Community |
|---------------------------------------|------------------------|--------------------------|
| White British                         | 59.99%                 | 91.8%                    |
| White Other                           | 4.99%                  | 3.4%                     |
| Mixed/Multiple                        | 0.02%                  | 1.1%                     |
| Asian/Asian British                   | 2.73%                  | 2.5%                     |
| Black/African/Caribbean/Black British | 2.57%                  | 0.8%                     |
| Other Ethnic Group                    | 1.85%                  | 0.4%                     |
| Ethnic Group not supplied             | 27.43%                 | 0%                       |

**45%**

of Library Members aged 0-18yrs are from a BME background

**Total Library Members 43,194**



Library members with a disability **2.67%**

Disability % for Doncaster **21.7%**

**12.33%** of Males living in Doncaster are Library Members

**15.77%** of Females living in Doncaster are Library Members

### Heritage Services

|                        |                        |               |                 |                      |                        |                |                       |
|------------------------|------------------------|---------------|-----------------|----------------------|------------------------|----------------|-----------------------|
|                        |                        |               |                 |                      |                        |                |                       |
| Avg. transaction Value | Avg. spend per visitor | Museum Visits | Cusworth Visits | Museum School Visits | Cusworth School Visits | Schools Income | Total Volunteer Hours |
| £3.82                  | £0.49                  | 1459          | 3353            | 83                   | 256                    | £410.21        | 203                   |

### Doncaster 1914-18 Performance

|                      |                  |                        |                        |
|----------------------|------------------|------------------------|------------------------|
|                      |                  |                        |                        |
| 4 Volunteers engaged | 39 Volunteer hrs | 0 Volunteers into Work | Website Visitors 1,104 |
|                      |                  |                        | Page Views 3,154       |

### Social Media

|  |  |  |
|--|--|--|
|  |  |  |
| <b>Libraries</b><br>Followers: 2443<br>Impressions: 13000<br>Top Tweet Impressions: 1463 | <b>Libraries</b><br>Likes: 1088<br>Impressions: 4638 | <b>Libraries</b><br>Followers: 265<br>Avg. Daily Impressions: 735<br>Avg. Monthly Viewers: 27589 |
|  |  |  |
| <b>Museum</b><br>Followers: 4571<br>Impressions: 46500<br>Top Tweet Impressions: 20900   | <b>Museum</b><br>Likes: 2822<br>Impressions: 85019   |  |
|  |  |  |
| <b>Cusworth</b><br>Followers: 3591<br>Impressions: 2270<br>Top Tweet Impressions: 783    | <b>Cusworth</b><br>Likes: 6215<br>Impressions: 88713 |  |
|  |  |  |
| <b>DALS</b><br>Followers: 9<br>Impressions: 175<br>Top Tweet Impressions: 172            | <b>DALS</b><br>Likes: 139<br>Impressions: 23732      |  |

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