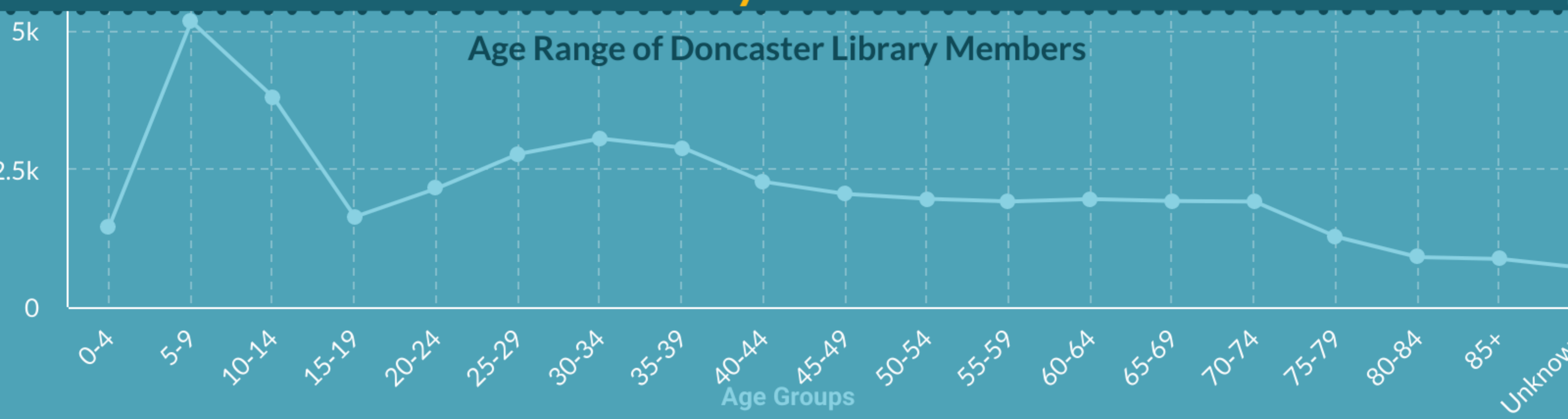


Service Overview

November 2019

Library Service



Library Visits 52,149	Library Enquiries 26,909	Issues 27,590	Computer Use (hrs) 9,452	New Library Members 665	Active Library Members 24,710	Library Web Hits 14,862	Library Volunteers into Work 1
--------------------------	-----------------------------	------------------	-----------------------------	----------------------------	----------------------------------	----------------------------	-----------------------------------

Ethnicity Of Community

Ethnic Group	% of Library Community	% of Doncaster Community
White British	61.28%	91.8%
White Other	4.69%	3.4%
Mixed/Multiple	0.02%	1.1%
Asian/Asian British	2.73%	2.5%
Black/African/Caribbean/Black British	2.55%	0.8%
Other Ethnic Group	1.90%	0.4%
Ethnic Group not supplied	26.82%	0%

Total Library Members 41,022

Library members with a disability **2.55%**

Disability % for Doncaster **21.7%**

46.17% of Library Members aged 0-18yrs are from a BME background

11.49% of Males living in Doncaster are Library Members

14.97% of Females living in Doncaster are Library Members

Heritage Services

Avg. transaction Value £2.84	Avg. spend per visitor £0.29	Museum Visits 726	Cusworth Visits 1979	Museum School Visits 129	Cusworth School Visits 202	Schools Income £740	Total Volunteer Hours 127
---------------------------------	---------------------------------	----------------------	-------------------------	-----------------------------	-------------------------------	------------------------	------------------------------

Social Media

Libraries Followers: 2557 Impressions: 25300 Top Tweet Impressions: 6040	Libraries Likes: 1206 Impressions: 7364	Libraries Followers: 280 Total Audience: 21830 Total Impressions: 25736
Museum Followers: 4740 Impressions: 7891 Top Tweet Impressions: 1534	Museum Likes: 2973 Impressions: 17778	
Cusworth Followers: 3712 Impressions: 5523 Top Tweet Impressions: 574	Cusworth Likes: 6769 Impressions: 64389	
DALS Followers: 33 Impressions: 102 Top Tweet Impressions: 0	DALS Likes: 214 Impressions: 5383	