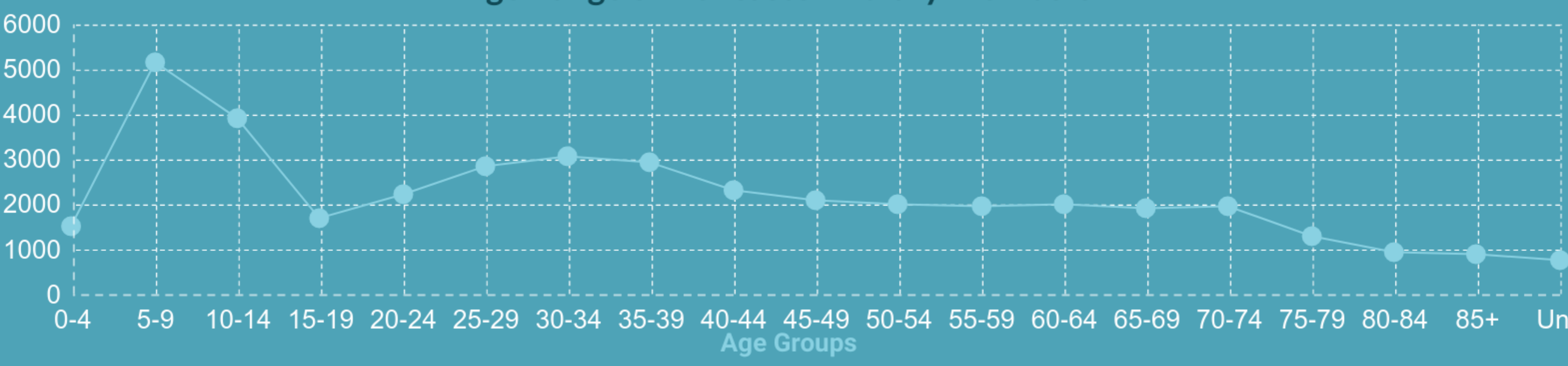


Service Overview

October 2019

Library Service

Age Range of Doncaster Library Members



Library Visits	Library Enquiries	Issues	Computer Use (hrs)	New Library Members	Active Library Members	Library Web Hits	Library Volunteers into Work
41,775	21,894	28,699	10,255	911	22,990	16,812	2

Ethnicity Of Community

Ethnic Group	% of Library Community	% of Doncaster Community
White British	61.03%	91.8%
White Other	4.71%	3.4%
Mixed/Multiple	0.02%	1.1%
Asian/Asian British	2.75%	2.5%
Black/African/Caribbean/Black British	2.58%	0.8%
Other Ethnic Group	1.87%	0.4%
Ethnic Group not supplied	27.04%	0%

Total Library Members 41,022

Library members with a disability **2.58%**

Disability % for Doncaster **21.7%**

46.43% of Library Members aged 0-18yrs are from a BME background

11.61% of Males living in Doncaster are Library Members

15.08% of Females living in Doncaster are Library Members

Heritage Services

Avg. transaction Value	Avg. spend per visitor	Museum Visits	Cusworth Visits	Museum School Visits	Cusworth School Visits	Schools Income	Total Volunteer Hours
£2.57	£0.24	801	2240	103	260	£220	153

Social Media

<p>Libraries Followers: 2550 Impressions: 44800 Top Tweet Impressions: 4665</p>	<p>Libraries Likes: 1193 Impressions: 17719</p>	<p>Libraries Followers: 277 Total Audience: 20530 Total Impressions: 25493</p>
<p>Museum Followers: 4714 Impressions: 10900 Top Tweet Impressions: 3017</p>	<p>Museum Likes: 2963 Impressions: 28130</p>	
<p>Cusworth Followers: 3688 Impressions: 3358 Top Tweet Impressions: 504</p>	<p>Cusworth Likes: 6745 Impressions: 51445</p>	
<p>DALS Followers: 32 Impressions: 155 Top Tweet Impressions: 0</p>	<p>DALS Likes: 202 Impressions: 17564</p>	

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